



# OZARKS TECHNICAL COMMUNITY COLLEGE

## *Mission Statement*

The college mission is to provide accessible, high quality, and affordable learning opportunities that transform lives and strengthen the communities we serve.

## *Vision Statement*

The college vision is to serve our communities by expanding opportunities for personal and professional growth through our commitment to excellence and innovation.

## *Core Values*

QUALITY

INNOVATION

OPPORTUNITY

COMMUNITY

ACCESSIBILITY

RESPECT

LEARNING

INTEGRITY

DIVERSITY

PERSONAL GROWTH

**OZARKS TECHNICAL COMMUNITY COLLEGE**

SPRINGFIELD CAMPUS • RICHWOOD VALLEY CAMPUS

TABLE ROCK CAMPUS • LEBANON CENTER

WAYNESVILLE CENTER • OTC ONLINE

[www.otc.edu](http://www.otc.edu)

**OZARKS TECHNICAL  
COMMUNITY COLLEGE**

## Strategic Goals

### QUALITY

The quality of the faculty, staff, administration and facilities will be enhanced in order to promote continuous responsiveness to the expanding learning needs of the community.

### EFFECTIVENESS

The effectiveness of all programs and services will be continuously assessed to ensure integrity and quality are maintained and improved.

### COMMUNITY COLLABORATION

Meaningful relationships within the college's service areas will be formed, allowing OTC to develop new programs that reflect the educational needs of the community stakeholders.

### RETENTION AND GRADUATION RATES

The college will encourage faculty, staff and administration to continually strive to improve the rate of student retention and graduation.

### GRADUATE PERFORMANCE

The college will promote high academic standards that will serve to enhance the success of graduates at the workplace and in transfer institutions.

### INNOVATION

The college will provide innovative teaching strategies that promote continued learning opportunities for students.

### AFFORDABILITY

The college will provide affordable learning opportunities to all community members.

### LEARNING CENTERED

The college will promote a learning-centered environment that focuses on students' needs and reduces barriers to student success.

		Strategic Goals							
		Quality	Effectiveness	Community Collaboration	Retention & Graduation Rates	Graduate Performance	Innovation	Affordability	Learning Centered
Strategic Initiatives	Improve Instruction & Services	✓	✓		✓	✓	✓		✓
	Improve Student Success & Retention	✓	✓		✓	✓	✓		✓
	Increase College Capacity	✓	✓	✓			✓		✓
	Strengthen Fiscal Resources	✓	✓	✓				✓	✓

## Strategic Initiatives

### STRATEGIC INITIATIVES CREATE FOCUS

The Strategic Planning Council meets annually to evaluate and create strategic initiatives geared toward achieving its goals. Four short-term initiatives were created to help the college focus its goals. As each initiative is met, new initiatives are created so that the college continues to work toward the long-term goals.

#### STRATEGIC INITIATIVE 1:

Improve instruction and delivery of services at every point in the institution to increase opportunities for students to attain their educational goals.

**Goal #1:** Increase the number of student completers receiving certificates, degrees, or transfers to four-year institutions.

**Goal #2:** Embrace practices that result in strong and improving levels of student learning in courses, within programs, and college-wide.

**Goal #3:** Increase the success for students who are underserved, including veterans, minorities, and students from low-income backgrounds.

**Goal #4:** Align programs with labor market needs to increase or maintain rates of employment and earnings for graduates.

#### STRATEGIC INITIATIVE 2:

Improve the success and progression of students through attainment of their educational goals.

**Goal #1:** Decrease time students spend in the developmental course sequence.

**Goal #2:** Increase in-course student retention (from beginning of semester to end of semester).

**Goal #3:** Increase between-semester student retention (from end of semester to beginning of next semester).

#### STRATEGIC INITIATIVE 3:

Increase and maintain the college's physical and online capacity to enhance student learning and success.

**Goal #1:** Evaluate facility capacity system-wide to increase and promote student learning and success.

**Goal #2:** Increase and maintain the capacity of OTC Online and all other online support services.

**Goal #3:** Increase and maintain the college's information technology infrastructure.

#### STRATEGIC INITIATIVE 4:

Strengthen the college's fiscal resources and sustainability through increased external funding.

**Goal #1:** Raise more than \$900,000 a year in private funding through increased endowment and donor base to support the college's mission and vision.

**Goal #2:** Maintain or increase the sustainability of college program investment through grants and contract funding to align with OTC's mission and vision.

**Goal #3:** Continue awareness and engagement campaign for community colleges in legislature and state government to increase state appropriations.

**Goal #4:** Increase property tax revenue for the college.

**Goal #5:** Increase revenue and opportunity from ancillary and auxiliary funding sources system-wide.