

Game Changer Grant Rubric

Criteria	Weak/Basic = 1 points	Good/Average = 2 points	Strong/Above Average = 3 points
Feasibility	Project plan is not feasible.	Project plan may be feasible but further details/planning are required.	Project plan is feasible and shows clear steps to achieving the goals of the proposal.
Strategic goal/initiative alignment	Project is not aligned or weakly aligned with one or more strategic goals or initiatives.	Project moderately aligns with one or more strategic goals or initiatives.	Project demonstrates clear alignment with one or more strategic goals or initiatives.
Supporting evidence	Evidence described using stories, anecdotes or simply describing a worthwhile cause only, no statistical foundation for project.	Evidence reflected through the findings compiled through external surveys, research, etc.	Evidence clearly demonstrates need with verifiable institutional facts, statistics and data.
Institutional Impact	Project is intended to be one-time-only with little lasting future impact.	Project will moderately impact progress on strategic goals and initiatives.	Project impacts strategic goals and initiatives at a core level and will continue to have a lasting impact after grant completion.
Measurability	Project impact cannot be accurately measured.	Project impact can be measured but outcomes are slightly vague and measurement data could be misleading.	Project outcomes are specific and easily measurable and can clearly demonstrate impact.
Sustainability	Project will likely not continue after grant funds are spent.	Project has potential to continue after grant funds are spent but will require additional funds to support.	Project will continue after grant funds are spent and will not need to seek continued external funding to support.
Budget	Budget does not anticipate additional related costs and is incomplete.	Budget anticipates most additional costs but does not consider all potential expenses.	Budget is thorough and considers all applicable costs and potential expenses.
Presentation	Presentation is unclear and does not convey necessary information	Presentation contains information about the (a) innovative idea, (b) problem to be solved, (c) goals of the project, (d) long-term sustainability	Presentation is polished and clearly conveys the (a) innovative idea, (b) problem to be solved, (c) goals of the project, (d) long-term sustainability
Total:			